

#### **CONFIDENTIAL QUESTIONNAIRE**

Thank you for your interest in working with trueNorth. The information you provide on this questionnaire is confidential and is used only to help facilitate the complimentary introductory meeting.

The introductory meeting gives us the opportunity to learn more about you, your financial planning needs, your questions and concerns, and how you would like to work with a trusted advisor. We also want this meeting to provide you with an opportunity to learn about us; what we do, how we work, and the potential benefits of choosing trueNorth as your financial partner. We will answer any questions you may have about our services, our fee structure, and what the experience of working with us will be like. This meeting will help both of us determine whether there is a good fit between your needs and our services.

In 2001, trueNorth was founded on the principle that our clients' interests always come first. Building on this tradition, we are proud to be at the forefront of the pioneering trend of integrating life planning with financial planning. Because of the unpredictability of life and the complexity of financial markets, it is essential to work with a financial advisor who can help you achieve your financial goals. In addition, it is important to select an advisor who truly cares about what is most important to you and understands your needs and values.

This questionnaire includes three worksheets: a brief summary of personal data, a Financial Satisfaction Survey, and a Life Transitions Survey. All three worksheets are quick and easy to complete and will provide us with a snapshot of:

- Your unique situation.
- The level of satisfaction with components of your financial life.
- The life transitions you are experiencing and those you are likely to experience.

This confidential questionnaire can be filled out electronically, or can be printed and completed by hand. The completed version of the questionnaire can be mailed, e-mailed, faxed, or hand carried to our introductory meeting.

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#### CONFIDENTIAL QUESTIONNAIRE

Date of Completion:

PERSONAL INFORMATION					
	You	Spouse/Partner			
Name					
Birth Date					
Street Address					
City, State, Zip Code					
Home Phone					
Work Phone					
Cell Phone					
Email Address					
Preferred Communication					
Occupation					
Employer					
At what age are you planning to					
retire (if retired, date retired)?					
US Citizen (Yes/No)					
If No, Country of Citizenship					

Children's Names	Children's Birth Dates

FINANCIAL INFORMATION				
ASSETS	LIABILITIES			
Checking, Money Market, CDs	Primary Mortgage			
Taxable Brokerage Accounts	Other Mortgage			
Stock Options	Home Equity Loan			
Restricted Options	Home Equity Line of Credit			
Deferred Compensation Plan	Credit Card Balances			
Employer Retirement Accounts: (401(k)s, 403(b)s, 457s, ESOPs, etc.)	Education Loans			
Personal Retirement Accounts: (IRAS, Roth IRAS, SEP-IRAS, SIMPLES)	Auto Loans			
College Accounts: (GET Units, 529 plans, etc.)	Business Loans			
Personal Residence	Personal Loans			
Vacation Property	Other Personal Debt			
Investment Real Estate	Other Liability			
TOTAL ASSETS	TOTAL LIABILITIES			
What is your annual income from al	I sources?			

QUESTIONS
In order of importance, what are your three most critical financial issues?
1
2
3
Do you plan to pay for (or a portion of) your children's or grandchildren's college education (Yes/No)?
Please check if you have a/an:  Attorney Accountant Insurance Agent Stock Broker
Please check if you have a:  Will Durable Power of Attorney Health Care Power of Attorney Irrevocable Trust
Please check if you are:  Trustee of a Trust  Beneficiary of a Trust
Please check if you have a/an:  Homeowner's Policy Personal Automobile Policy Disability Insurance Policy Umbrella Policy Life Insurance Policy Long Term Care Policy
Questions for trueNorth?
1
2
3
How did you hear about trueNorth?
Would you like to receive our quarterly e-mail newsletter?  Yes No
In accordance with our privacy policy, all information in this worksheet will be kept strictly confidential. In keeping with our policy, if you were referred to trueNorth by one of our clients or another advisor, please check the box if we have your permission to let them know you contacted us for an introductory meeting?



Date

## **Financial Satisfaction Survey**

Client Name

<b>Directions:</b> The statements below will help you to think about and assess he aspects of your financial life. Select and record your level of satisfaction for			· With	n many
I am satisfied	Not Satisfied 1	Moderate Satisfied 3	_	Very Satisfied 5
1with my ability to meet my financial obligations.				
2with the income my current job or career provides me.				
3with my spending habits.				
4with the level of debt I carry.				
5with the "extras" that I am able to buy for myself and/or loved ones.				
6with the level and quality of insurance protection I currently have.				
7with the amount of money that I save and invest on a regular basis.				
8with my current investment choices.				
9that I am on track to build a sufficient retirement nest egg.				
10with the level of employee benefits I receive.				
11with my style of personal bookkeeping and financial record management.				
12with my ability to provide financial help to family members.				
13with my estate plan.				
14with my level of charitable giving.				
15with the level of financial education I have attained.				
16with how I respond emotionally to my personal finance issues.				
17with my ability to communicate about my financial matters.				
18with the feelings I have about my money life.				
19that financial issues do not cause stress or strain in the relationships that are important to me.				
20with the working relationships I have with my financial service providers (i.e., insurance agent, banker, broker, financial planner, accountant).				



12 Other:

# Life Transitions Survey

Client Name	Date					
<b>Directions:</b> In each section, select the transitions that you are currently experiencing and those you are likely to experience in the future. In addition, check transitions in the short to mid-term and long-term columns that you either hope to experience or anticipate with concern.						
Work Life Transitions	Currently experiencing	Anticipate short to mid-term	Anticipate long-term			
1 Change in career path						
2 New job						
3 Promotion						
4 Job loss						
5 Job restructure						
6 Education / retraining						
7 Sell or close business						
8 Transfer family business						
9 Gain a business partner						
10 Lose a business partner						
11 Downshift / simplify work life						
12 Sabbatical / leave of absence						
13 Start or purchase a business						
14 Retire						
15 Phase into retirement						
16 Other:						
Financial Life Transitions	Currently experiencing	Anticipate short to mid-term	Anticipate long-term			
1 Purchase a home						
2 Sell a home						
3 Relocate						
4 Purchase a vacation home / timeshare						
5 Re-evaluate investment philosophy						
6 Experience investment gain						
7 Experience investment loss						
8 Debt concerns						
9 Consider investment opportunity						
10 Receive inheritance or financial windfall						
11 Sell assets						

Family Life Transitions	Currently experiencing	Anticipate short to mid-term	Anticipate long-term
1 Change in marital status (marriage)			
2 Change in marital status (divorce)			
3 Change in marital status (widowhood)			
4 Expecting or adopting a child			
5 Hire child care			
6 Child entering adolescence			
7 Child with special needs (Disabilities, medical/dental problems)			
8 Child w/pre-college expenses (private school, tutor, lessons)			
9 Child going to college			
10 Child getting married			
11 Empty nest			
12 Family special event (Bat/Bar Mitzvah, anniversary party, trip)			
13 Helping and/or gifting grandchildren			
14 Concern about aging parent			
15 Concern about health of spouse/partner or child			
16 Family member needs caregiving			
17 Concern about personal health			
18 Provide for long-term care (parent, spouse/partner, or self)			
19 Disability / hospitalization (self or family member)			
20 Death of family member			
21 Other:			
	Currently	Anticipate short	Anticipate
Legacy Life Transitions	experiencing	to mid-term	long-term
1 Increase charitable giving			
2 Give special financial gifts to children/grandchildren			
3 Give parental pension (monthly stipend)			
4 Develop an estate plan			
5 Change estate plan			
6 Develop an end of life plan			
7 Other:			
Notes			

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